

“HOW YOU PERCEIVE YOUR DAY WILL DETERMINE YOUR DAY”

LaShaundra McCarty

In response to fruitless job-hunting during the height of the recession, LaShaundra stopped asking for a job and created her own opportunity. Making that decision in 2009 catapulted her into the world of speaking and training on digital media creation, social media management and leadership development.

LaShaundra is a master communicator, focused on helping people cut through the noise of hesitation, fear and poor habits to clearly cast and implement vision for themselves and their companies.

Her high energy and creativity have inspired thousands of leaders, business owners and social entrepreneurs. Your group is next!

SEEN AT:



SPEAKING TOPICS:

“Where the HECK is the EXIT?” and “Finding Freedom Beyond the Glass Ceiling”

Find out how to use transitions and your gifts to springboard into the next stage of your career or business.

Mastering Your Message

Digital media offers an opportunity to connect with your audience around your products, brand and causes. Extend your messaging beyond asking for a sale by sharing your brand story!

Teambuilding

Great companies are built with great teams. Communication, shared values and clarity are the keys to greatness.

Social Media Professionalism

Listen to me cover the 5 social media personas that could prevent your next big opportunity.

PRAISE FOR LASHAUNDRA:

LaShaundra was personable, relatable and connected well with her audience. I highly recommend LaShaundra!

*Chandler Peterson
John Maxwell Team, member*

LaShaundra's ability to engage participants, no matter the skill level, is one of the highlights of working with her. Oh, and her humor and warmth are added bonuses!

*Larry Morris, III
National Benevolent Association*

LaShaundra McCarty is a dynamic and transformative speaker! Through her presentation, the audience is taken on a visual and participatory journey.

*Dr. Christine Coker
Mississippi State University*

BOOKING INFORMATION:

Workshop
Keynote Address
Half-day Seminar
Full-day Seminar

Available for virtual engagements.

For more detailed information on LaShaundra's presentation topics or to book her for your next event, please contact:

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