

KEYNOTE SPEAKER

**LASHAUNDRA
MCCARTY**



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LaShaundra is a package of positivity. She is a pro's pro professional speaker and also a social media guru. If you have the opportunity to hire her, be sure to loosen up your fingers, you will want to be ready to take copious notes to capture the gems of wisdom in her talk.

Gregg Golson, Up2Now





THE MAVERICK ALGORITHM: CURATING YOUR DESIRED BRAND STORY

Launch into a compelling journey through the hidden world of algorithms (that control social media feeds) and their expanded digital landscape. Break the loop, and consciously shift how your brand shows up in both digital spaces and real life with LaShaundra as your guide.

MINDSET MEETS MARKETING: THRIVING IN THE DIGITAL SHIFT

LaShaundra takes the audience on an explorative journey of the evolution of digital technology from traditional media to AI, their central role as innovative creators and the necessity of the marketing maverick in shaping how we experience brands.

You nailed it today!
Great presentation.
You know it's good
when you walk away
rejuvenated. It was
thorough, with some
humor and the
visuals were
awesome!

Angie Juzang,
VP of Marketing
Memorial Hospital
System



PROGRAMS



DYNAMIC KEYNOTES

High-energy presentations that transform digital overwhelm into strategic confidence. LaShaundra helps organizations recognize the value of marketing innovation while empowering marketing teams to confidently embrace change.

HANDS-ON WORKSHOPS

Interactive training sessions that turn complex concepts into practical action. From AI implementation to content strategy, these workshops equip teams with the skills to navigate today's technology while preparing for tomorrow's changes.

MAVERICK COMMUNITY

A vibrant network where marketing professionals connect, collaborate, and grow. Through exclusive resources, expert-led sessions, and peer networking, this community helps marketers break out of isolation and drive innovation together.

INVITE LASHAUNDRA TO KEYNOTE YOUR NEXT EVENT

LaShaundra turns digital marketing chaos into strategic momentum. With her unique blend of technical expertise and high-energy delivery, she empowers individuals, organizations, and teams to stop chasing endless changes and start driving them instead. Her expertise in AI implementation, content strategy, and digital mindset have transformed marketing teams from overwhelmed to empowered.

Transforming Digital Hesitation into Bold Innovation

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Her dynamic presentation style kept us all captivated, and I left the session feeling inspired and equipped with practical strategies to implement right away.

Lex Orzalli, Marketing Manager
Vision Dental Partners

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LaShaundra is a welcoming and inclusive speaker. Not only did I learn a lot from her, I watched as she made sure every participant had the opportunity to contribute.

Dana Engelbert, Dir. of Public Relations
Marketing 8K Solutions

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LaShaundra tailors her presentations to her audience to ensure they receive the full experience.

LaWanda Jones, Biloxi Chamber President
MS Coast Chamber

BOOK TODAY

404-906-2643

info@lashaundramccarty.com