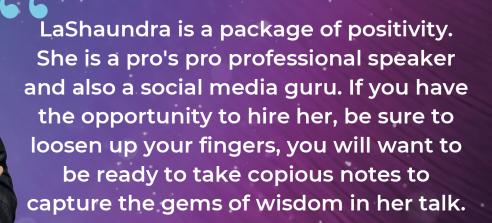
### MAVER CK

LASHAUNDRA MCCARTY



Gregg Golson, Up2Now





















## THE MAVERICK ALGORITHM: CURATING YOUR DESIRED BRAND STORY

Launch into a compelling journey through the hidden world of algorithms (that control social media feeds) and their expanded digital landscape. Break the loop, and consciously shift how your brand shows up in both digital spaces and real life with LaShaundra as your guide.

#### MINDSET MEETS MARKETING: THRIVING IN THE DIGITAL SHIFT

LaShaundra takes the audience on an explorative journey of the evolution of digital technology from traditional media to AI, their central role as innovative creators and the necessity of the marketing maverick in shaping how we experience brands.

You nailed it today!
Great presentation.
You know it's good
when you walk away
rejuvenated. It was
thorough, with some
humor and the
visuals were
awesome!

Angie Juzang, VP of Marketing Memorial Hospital System





## **DYNAMIC KEYNOTES**

#### HANDS-ON WORKSHOPS

#### MAVERICK COMMUNITY

High-energy
presentations that
transform digital
overwhelm into
strategic confidence.
LaShaundra helps
organizations recognize
the value of marketing
innovation while
empowering marketing
teams to confidently
embrace change.

Interactive training sessions that turn complex concepts into practical action. From Al implementation to content strategy, these workshops equip teams with the skills to navigate today's technology while preparing for tomorrow's changes.

A vibrant network
where marketing
professionals connect,
collaborate, and grow.
Through exclusive
resources, expert-led
sessions, and peer
networking, this
community helps
marketers break out of
isolation and drive
innovation together.

# INVITE LASHAUNDRA TO KEYNOTE YOUR NEXT EVENT

LaShaundra turns digital marketing chaos into strategic momentum. With her unique blend of technical expertise and high-energy delivery, she empowers individuals, organizations, and teams to stop chasing endless changes and start driving them instead. Her expertise in Al implementation, content strategy, and digital mindset have transformed marketing teams from overwhelmed to empowered.



Her dynamic presentation style kept us all captivated, and I left the session feeling inspired and equipped with practical strategies to implement right away.

Lex Orzalli, Marketing Manager

Vision Dental Partners

LaShaundra is a welcoming and inclusive speaker. Not only did I learn a lot from her, I watched as she made sure every participant had the opportunity to contribute.

Dana Engelbert, Dir. of Public Relations Marketing 8K Solutions



LaShaundra tailors her presentations to her audience to ensure they receive the full experience.

LaWanda Jones, Biloxi Chamber President MS Coast Chamber

# Transforming Digital Hesitation into Bold Innovation

#### **BOOK TODAY**

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